



## Global Mobile Internet Conference 2011

April 27-28, 2011 Beijing  
China National Convention Center



## New *Challenges* New *Opportunities* New *Leaders*

The Global Mobile Internet Conference (GMIC) is Asia's largest and most elite mobile Internet conference, and is specifically designed for mobile Internet leaders to connect with each other, to learn from top industry influencers, and to promote their initiatives.

This year's GMIC 2011 focuses on the strategies needed to succeed in mobile Internet—*"New Challenges, New Opportunities, New Leaders"*, with insights on industry best practices shared through our Keynote sessions and Country Panels featuring top executives from the leading mobile Internet giants such as:

Pony Ma (CEO of Tencent)	Takeshi Natsuno (Inventor of i-Mode)
John Liu (Global VP of Google)	Tetsuzo Matsumoto (SEVP of Softbank Mobile)
Charles Chao (CEO of Sina)	Yoshikazu Tanaka (CEO of GREE)
Joe Chen (CEO of RenRen)	Lars Boilseen (CEO of Opera)

GMIC 2011 will also be host to the annual startup competition, G-Start, featuring the most innovative mobile Internet talent and technologies in the region. Also showcased at GMIC 2011 will be the first edition of appSpace, a full two-day session targeted for platform owners to connect with developers through workshops, developer sessions, and the appAttack competition, where developers can submit their best apps, and battle it out for the winning title.

Discover the latest innovations of the industry, and understand the leading developments of the market, covering topics such as Mobile Devices, Mobile Money, Mobile Games, Mobile Reading and Publishing, Mobile Cloud-computing, Platforms and many more— all at GMIC 2011.

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